

WE'RE LOOKING FOR YOU!



JOB OFFER MARKETING PROJECT MANAGER

*Working for
Tourisme Baie-James
and Eeyou Istchee Tourism means
choosing self-realization through work-life
balance. It means working for two regional tourism
associations, only minutes away from home and close to a
lake and wild nature.*

*Join us and be
part of a young and dynamic
team where one day is never the same
as the next. Promotion, development, and
hospitality are our mission, but experiencing and
sharing the beauty of Eeyou Istchee Baie-James is
our way of life.*

THE CHALLENGES WE OFFER

- ▶ Design, write, review, develop, adapt, and ensure the online publication of content for various web platforms;
- ▶ Assist member tourism businesses in enhancing their profiles on the website;
- ▶ Design and collaborate on the creation of various tools and visual content (maps and guides) for the region;
- ▶ Coordinate the sale of advertising space in the official regional tourism guide;
- ▶ Provide tourist information;
- ▶ Survey and respond to the needs of visitors and members;
- ▶ Communicate information with the regional Tourist Information Offices and train frontline staff;
- ▶ Participate in various events with the mobile team and the marketing team.

WHAT BENEFITS WE OFFER YOU

- ▶ Maternity leave replacement with the possibility of a permanent position;
- ▶ 35 hours per week;
- ▶ Flexible work schedule: Friday afternoons off;
- ▶ Salary to be discussed based on work experience;
- ▶ Range of social benefits (RRSP, group insurance, travel allowance);
- ▶ Workplace located in Chibougamau, by a lake;
- ▶ A fantastic team!

WHAT WE'RE LOOKING FOR IN YOU

- ▶ College diploma in tourism, marketing, communications, or any other combination of relevant education and experience;
- ▶ 1 to 3 years of experience;
- ▶ Team spirit and initiative;
- ▶ Ability to meet tight deadlines;
- ▶ Good general computer skills;
- ▶ Relevant experience in the tourism industry is an asset;
- ▶ Ability to communicate clearly and effectively, both orally and in writing, in French and English;
- ▶ Passion for customer service;
- ▶ Valid driver's license;
- ▶ Willingness to travel within the region.



ΔΑΙΙ ΔΑΙΙ
EEYOU ISTCHEE
BAIE-JAMES

Please send your cover letter and resume to rh@tourismebaiejames.com to the attention of Human Resources Department / Job offer: Marketing Project Manager

Tourisme Baie-James – 1252 route 167 Sud C.P. 134, Chibougamau, Québec, G8P 2K6
Telephone: 1 888 748-8140 / 418 748-8140